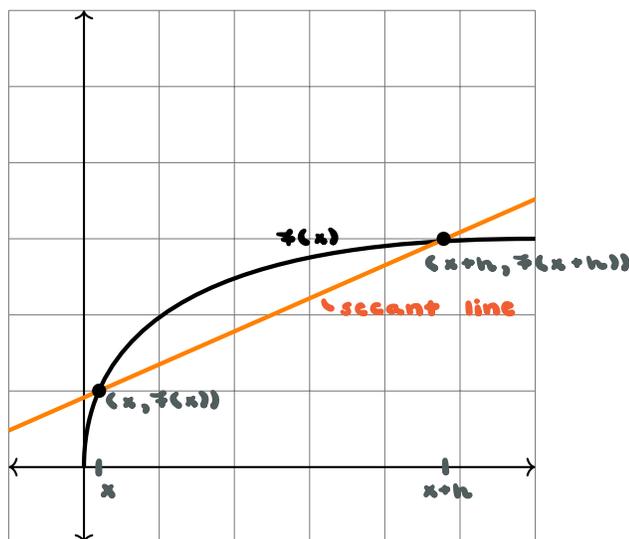


7 Lesson 7

7.1 Instantaneous Rates of Change



Recall that the slope of the secant line to $f(x)$ at the points x and $x + h$ is

$$\frac{f(x+h) - f(x)}{h}.$$

Definition: The **average rate of change** of the function $f(x)$ over the interval $[x, x + h]$ is

$$\frac{f(x+h) - f(x)}{h}.$$

Definition: The **(instantaneous) rate of change** of the function $f(x)$ at the point x is

$$\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = f'(x).$$

Example 1: The population of a culture of bacteria is given by $p(t) = 5t^2 + 9t + 1$, where t is time in hours.

(a) Find the equation for the rate of change of the population after t hours.

$$p'(t) = 10t + 9$$

(b) What is the rate of change after 3 hours?

$$p'(3) = 10 \cdot 3 + 9 = 39$$

7.2 Velocity

Definition: The **velocity** is the rate of change of the position.

Notation: If $s(t)$ is a function giving the position of an object at time t , then the velocity of that object at time t is $v(t) = s'(t)$.

Example 2: The height of a ball t seconds after being thrown into the air is given by $s(t) = -10t^2 + 60t$.

(a) Find the velocity function $v(t)$.

$$v(t) = s'(t) = -20t + 60$$

(b) What is the velocity of the ball when $t = 4$?

$$v(4) = -20 \cdot 4 + 60 = -80 + 60 = -20$$

7.3 Practice Problems

1. If a rock is thrown upward on Mars, its height (in meters) after t seconds is given by $s(t) = -1.86t^2 + 16t$. At what time is the velocity of the rock equal to -2.6 meters per second?

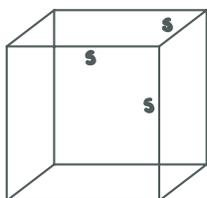
$$v(t) = s'(t) = -3.72t + 16$$

$$\text{Solve } -3.72t + 16 = -2.6$$

$$\Rightarrow -3.72t = -18.6$$

$$\Rightarrow t = 5 \text{ seconds}$$

2. Find the rate of change of the volume of a cube with respect to the length of a side s . What is the rate of change of the volume when $s = 3$?



$$v(s) = s^3$$

$$v'(s) = 3s^2$$

$$v'(3) = 3 \cdot 3^2 = 27$$

3. The population of a town since the year 2000 can be given by $p(t) = 200t^2 - 100t + 70000$, where $t = 0$ corresponds to the year 2000. In which year is the population increasing at the rate of 2300 people per year?

$$p'(t) = 400t - 100$$

$$\text{Solve } 2300 = 400t - 100$$

$$\Rightarrow 2400 = 400t$$

$$\Rightarrow t = 6$$

$$2000 + 6 = 2006$$